# Eye on **ECHO**

Emergency, Community and Health Outreach



- Sign Up or Renew ECHO Partnership Online
- Don't Forget! Take Our Survey. Shape Our Programming
- Approval from National and Local Nonprofit Review Organizations

  Special Presentation at
  - Executive Leadership in Food Safety (ELFS)
    Series
- On the Air with KFAI
- Navigating the Health Care System Program: Insurance, Providers, and Needs
- Child Safety Seats Program

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### Sign Up or Renew ECHO Partnership Online

Renew your ECHO partnership today (here) and continue to bring health, safety, and civic engagement information to limited English speaking populations across Minnesota. Not a partner yet? What to know what being a partner means? Click here. Become an ECHO partner today and better serve your organization's multicultural populations.

Since our inception, ECHO has relied on our partners to help communicate information, and as we continue to grow, partnership renewal and seeking new partners becomes increasingly important.

### Don't Forget! Take Our Survey. Shape Our

### Programming

Take our survey and let us know what health, safety, emergency, and civic topics you would like to learn more about, or you think the community could benefit by learning more about. Your input is critical in the shaping of our 2011 programming. Click here to take the survey.

### GET HOOKED ON ECHO!

This month on ECHO TV and Web: Check the tptMN channel, PB\$ listings, or watch online.

Navigating the Health Care System

Child Safety Seats

The Government and You in an Emergency

Hunger Relief Services

This month on ECHO Phone (888.883.8831):

#### an Emergency Program

- Hunger Relief Services
  Program
- ECHO will see you at...
- ECHO had a great time at World Refugee Day

# ECHO Receives Approval from National and Local Nonprofit Review Organizations





People who wish to make a donation to a nonprofit organization have a wide variety of options available to them. To help them manage their options, two online resources have become prominent sources for potential donors to use as they're making their decision: Guidestar and Charities Review Council. ECHO (Emergency, Community and Health Outreach) is excited to announce that it has received the seal of approval from both of these organizations!

The background research done on ECHO by these two organizations was extensive, they each reviewed ECHO's audits, Board of Director policies, financials, and more. In addition to this, they assessed ECHO's ability to function as a nonprofit, deliver what is promised to sponsors, and adherence to the mission and vision of the organization. Read more.

# Special Presentation at Executive Leadership in Food Safety (ELFS) Series

In early June, Lillian McDonald, Executive Director of ECHO gave a special presentation to a group of individuals from all over the globe who came together to attend ELFS. Lillian introduced ECHO to the group and highlighted how the organization was activated by the Minnesota Department of Agriculture in early April to spread a food borne illness warning.

"Lillian was a huge hit among the participants as she provided practical examples and really engaged the participants," said Will Hueston, Executive Director of Global Initiative for Food Systems Leadership.



Calling 9-1-1 in an Emergency

# ECHO will see you at...

The Hmong Freedom
Celebration July 3 and 4 at
McMurray Field, Como
Park, St. Paul MN. We will
be handing out DVDs as well
as administering our short
survey regarding future
programming!

Passport to Healthy
Living: Health Care
Resource Fair, July 22, 10
a.m.-12:30 p.m., at Waite
House, 2529 13th Ave S
Minneapolis, 55404. Come
visit our booth, we will be at
the resource fair with DVDs,
brochures, give-aways, and
surveys to help us plan
future programming.

### ECHO had a great time at World Refugee Day

In spite of rain and chilly weather, ECHO's booth at World Refugee Day on July 5th had a lot of visitors. People stopped by to take our the survey to shape ECHO's programming, pick

#### On the Air with KFAI

KFAI recently promoted ECHO's new and improved to listeners on KFAI Evening News when Anibal Prestan held an interview with Lillian McDonald, Executive Director of ECHO. Prestan was especially interested in the wide variety of resources and multimedia available in multiple languages, in addition to the site's interactive design. Read more and listen here.

# Navigating the Health Care System Program: Insurance, Providers, and Needs

Viewers will learn the importance of: knowing their options for health care insurance; types of health care providers; their health care needs; and how to connect with available resources – help is available.(Airing July 4 and throughout the month, check your tpt MN channel and PBS listings, or watch on ECHO Web here in 4 languages).

### Child Safety Seats Program

Small children are too little for seat belts to fit them properly. To keep children safe, buckle them in car seats in the back seat of a car or the middle seat of a van or SUV. (Airing July 17 and throughout the month, check your tpt MN channel and PBS listings, or watch on ECHO Web here in 7 languages).

### Government and You in an Emergency Program

Government has many roles in protecting people's lives and property in an emergency but it takes all levels of government, along with businesses, non-profit organizations and individual volunteers do the job well. (Airing July 3 and throughout the month, check your tpt MN channel and PBS listings, or watch on ECHO Web here in 7 languages).

### Hunger Relief Services Program

A television program about available government and community resources for obtaining food in Minnesota. (Airing July 18 and throughout the month, check your tpt MN channel and PBS listings, or watch on ECHO Web here in 4 languages).

up DVDs, stickers, magnets, and just to chat, too!